



DEPARTMENT OF MANAGEMENT STUDIES
Minutes of CDMC Meeting

18-05-2017

The members of Curriculum Design and Monitoring Committee for MBA program met on 18-05-2017 at MBA Gallery Hall, 'U' block, of VFSTR. The following members attended the meeting.

S. No	Members	Designation	Signatures
1.	Mr. D. Vijay Krishna, HOD	Chairman	
2.	Dr. P. Srinivasa Reddy, Professor	Member	
3.	Dr. B.M. Rao, Professor	Member	
3.	Dr. K. Kalpana, Assoc. Prof.	Member	

Agenda of the meeting

Analysis of the feedback collected from various stakeholders such as Alumni, Employers, Faculty, Parents and Students during the academic year 2017-18.

The following are the important points of analysis obtained from various stakeholders:

1. Planned to increase internship period from 8 weeks to 12 weeks
2. Suggested to strictly monitor internship students and evaluation process should be strengthened.
3. Suggested to conduct good number of industrial visits to improve the practical knowledge of students.
4. Offer courses like Business Analytics, Predictive Analytics, and HR Analytics etc.
5. Suggested to strengthen skill oriented courses which help in improving placements for students.
6. Engage students with activity oriented teaching like giving real time problems and ask them to solve

Detailed feedback analysis report is enclosed as Annexure-I

The outcomes of the meeting will be placed before the BoS for further discussion and recommendations.

Chairman,
CDMC

ANNEXURE 1
FEEDBACK ANALYSIS
(2017-18)

Feedback has been received from the students on the following nine parameters:

- Q1: Course Contents of Curriculum are in tune with the Program Outcomes
 - Q2: Course Contents are designed to enable Problem Solving Skills and Core competencies
 - Q3: Courses placed in the curriculum serves the needs of both advanced and slow learners
 - Q4: Contact Hour Distribution among the various Course Components (LTP) is satisfiable
 - Q5: Electives like Financial Management, Marketing, Human Resource Management have enabled the passion to learn new concepts in emerging areas
 - Q6: Curriculum is providing opportunity towards self-learning to realize the expectations
 - Q7: Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
 - Q8: Applicability/ relevance of the course for further education
 - Q9: Inclusion of SIP/ Filed Projects improved the competency and leadership skills among the students
- Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Students 2017-18 (Academic Year) - PG – MBA

The result derived in terms of percentage of students with common views, average score, and ratings is presented in Table 1.

Table 1: Analysis of feedback from students 2017-18

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	39.6	39.9	0	0	0	3.576	Very Good
Q2	47.5	52.5	0	0	0	4.475	Excellent
Q3	49.4	50.6	0	0	0	4.494	Excellent
Q4	47.5	52.5	0	0	0	4.475	Excellent
Q5	52.2	47.8	0	0	0	4.522	Excellent
Q6	49.1	50.9	0	0	0	4.491	Excellent

Q7	48.4	51.6	0	0	0	4.484	Excellent
Q8	49.4	50.6	0	0	0	4.494	Excellent
Q9	47.5	52.5	0	0	0	4.475	Excellent

A score of 3.576 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.475 and has been rated as Excellent.

It is clearly visible from the table that the parameters “All Management Courses is a right mix and satisfiable” and “Class sessions are sufficient to improve the managerial skills of students” obtained average scores 4.494 and 4.475 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.475 and 4.522 respectively and has been rated as excellent which clearly reflects the benefit towards the student expectations.

The following scores of 4.491; 4.484 and 4.494 were obtained by the parameters “Inclusion of seminars and tests improved the competency and leadership skills among the students”; “Electives have enabled the passion to learn new concepts in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced concepts to combat the learning difficulties of the students.

The feedback analysis reveals that theory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from alumni on the following nine parameters:

1. Curriculum has paved a good foundation in understanding the fundamental concepts of management
2. Course Contents of Curriculum are in tune with the Program Outcomes
3. Curriculum imparted all the required Job Oriented Skills
4. Electives like Financial Management, Marketing & Human Resource Management in the curriculum served the required contemporary skills needed to serve the industry
5. Skill Oriented Courses learnt during laboratory sessions has enriched the problem-solving skills
6. Ability to compete with your peers from other Universities
7. Current Curriculum is superior to your studied Curriculum
8. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Alumni 2017-18 (Academic Year) - PG – MBA

The result derived in terms of percentage of alumni with common views, average score, and ratings is presented in Table 2.

Table 2: Analysis of feedback from alumni 2017-18

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	84.2	10.5	5.3	0	0	4.789	Excellent
Q2	84.2	10.5	5.3	0	0	4.789	Excellent
Q3	78.9	15.8	5.3	0	0	4.736	Excellent
Q4	57.9	36.8	5.3	0	0	4.526	Excellent
Q5	73.7	21.1	5.3	0	0	4.688	Excellent
Q6	84.2	10.5	5.3	0	0	4.789	Excellent
Q7	73.7	21.1	5.3	0	0	4.688	Excellent

A score of 4.789 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.736 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “Theory sessions are sufficient to improve the managerial skills of students” obtained average scores 4.688 and 4.526 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.526 and 4.688 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Average scores of 4.526 were obtained by the parameters “Inclusion of seminars, group discussions and Projects improved the managerial competency and leadership skills among

the students”; “Electives have enabled the passion to learn new concepts in emerging areas” and “Contact Hour Distribution among the various Course Components (LTP) is satisfiable”.

Time to time meetings was conducted at the department level to leverage new and advanced skills to combat the learning difficulties of the students.

The feedback analysis reveals that laboratory sessions help to improve the students Managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from faculty on the following nine parameters:

1. Course Contents of Curriculum are in tune with the Program Outcomes
2. Course Contents enhance the Problem-Solving Skills and Core competencies
3. Allocation of Credits to the Courses are satisfiable
4. Contact Hour Distribution among the various Course Components (LTP) is Justifiable
5. Electives enable the passion to learn new technologies in emerging areas
6. Curriculum is providing opportunity towards Self learning
7. Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable
8. Courses with laboratory sessions are sufficient to improve the technical skills of students
9. Inclusion of SIP/Field Projects improved the competency and leadership skills among the students

Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Faculty 2017-18 (Academic Year) - PG – MBA

The result derived in terms of percentage of faculty with common views, average score, and ratings is presented in Table 3.

Table 3: Analysis of feedback from faculty 2017-18

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	70.5	29.5	0	0	0	4.705	Excellent
Q2	79.5	20.5	0	0	0	4.795	Excellent
Q3	86.4	13.6	0	0	0	4.864	Excellent

Q4	81.8	18.2	0	0	0	4.818	Excellent
Q5	72.7	25	2.3	0	0	4.704	Excellent
Q6	75	25	0	0	0	4.75	Excellent
Q7	72.7	27.3	0	0	0	4.727	Excellent
Q8	65.9	31.8	2.3	0	0	4.636	Excellent
Q9	86.4	13.6	0	0	0	4.864	Excellent

A score of 4.864 was given to the parameter “Allocation of Credits to the Courses are satisfiable”, “Inclusion of SIP/Field Projects improved the competency and leadership skills among the students” followed by “Contact Hour Distribution among the various Course Components (LTP) is Justifiable” with a score of 4.818 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Course Contents enhance the Problem-Solving Skills and Core competencies” and “Curriculum is providing opportunity towards Self learning” obtained average scores 4.795 and 4.75 respectively and has been rated as Excellent.

The parameters “Composition of Skill Oriented, Job Oriented & Society Oriented is a right mix and satisfiable” and “Curriculum is providing opportunity towards Self learning” obtained the scores of 4.727 and 4.705 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations.

Scores of 4.704 and 4.636 were obtained by the parameters “Electives enable the passion to learn new technologies in emerging areas”; and “Courses with laboratory *sessions* are sufficient to improve the technical skills of students”.

Time to time meetings was conducted at the department level to leverage new and advanced concepts to combat the learning difficulties of the students.

The feedback analysis reveals that class room sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from parent on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward
4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Parent 2017-18 (Academic Year) - PG – MBA

The result derived in terms of percentage of parents with common views, average score, and ratings is presented in Table 4.

Table 4: Analysis of feedback from parent 2017-18

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	70	30	0	0	0	4.7	Excellent
Q2	60	40	0	0	0	4.6	Excellent
Q3	40	60	0	0	0	4.4	Excellent
Q4	80	20	0	0	0	4.8	Excellent
Q5	50	50	0	0	0	4.5	Excellent

A score of 4.7 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.6 and has been rated as Excellent.

It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “class room sessions are sufficient to improve the technical skills of students” obtained scores 4.4 and 4.8 respectively and has been rated as Excellent.

The parameters “Courses placed in the curriculum serves the needs of both advanced and slow learners” and “Curriculum is providing opportunity towards Self learning to realize the expectations” obtained the scores of 4.5 respectively and has been rated as Excellent which clearly reflects the benefit towards the student expectations. Time to time meetings was conducted at the department level to leverage new and advanced tools to combat the learning difficulties of the students. The feedback analysis reveals that laboratory sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.

Feedback has been received from employer on the following nine parameters:

1. Curriculum enhances the intellectual aptitude of your ward
2. Curriculum realizes the personality development of your ward
3. Satisfaction about the Academic, Emotional Progression of your ward

4. Competency of your ward is on par with the students from other Universities/Institutes
5. Course Curriculum is of the global standard and is in tune with the needs of industries
6. Suggest any other points to improve the quality of the Curriculum

The categorization of rating is as follows: Strongly Agree (5), Agree (4), Moderate (3), Disagree (2) and Strongly Disagree (1).

Feedback Analysis is carried based on Average Satisfaction Rating. Rating categorization is carried based on Excellent (≥ 4); Very Good (≥ 3.5 & < 4); Good (≥ 3 & < 3.5); Moderate (> 2 & < 3) and Unsatisfactory (< 2)

Feedback from Employer 2017-18 (Academic Year) - PG – MBA

The result derived in terms of percentage of employer with common views, average score, and ratings is presented in Table 5.

Table 5: Analysis of feedback from employer 2017-18

Parameters	Rating 5	Rating 4	Rating 3	Rating 2	Rating 1	Average Score	Rating
Q1	50	33.3	16.7	0	0	4.333	Excellent
Q2	50	33.3	16.7	0	0	4.333	Excellent
Q3	25	58.3	16.7	0	0	4.083	Excellent
Q4	41.7	41.7	16.7	0	0	4.254	Excellent
Q5	33.3	50	16.7	0	0	4.166	Excellent

The highest score of 4.333 was given to the parameter “Course Contents of Curriculum are in tune with the Program Outcomes” followed by “Course Contents are designed to enable Problem Solving Skills and Core competencies” with a score of 4.254 and has been rated as Excellent. It is clearly visible from the table that the parameters “Composition of Management Courses is a right mix and satisfiable” and “class room sessions are sufficient to improve the technical skills of students” obtained average scores 4.166 and 4.333 respectively and has been rated as Excellent.

Score of 4.333 were obtained by the parameters “Inclusion of seminars and seminars, group discussions and projects improved the competency and leadership skills among the students” is satisfiable”. Time to time meetings was conducted at the department level to leverage new and advanced techniques to combat the learning difficulties of the students.

The feedback analysis reveals that class room sessions help to improve the students managerial skills and the courses placed in the curriculum supports both the advanced learners as well as slow learners.


HOD, MBA